



## Chamorro Hands in Education Links Unity

CHE'LU- A 501 (c)(3) Nonprofit Public Charitable Organization Tax ID # 54-2175155

Strengthening our native language, culture and health through education.

# 2013 Chamorro Cultural Fest Ad Order Form

### Program Booklet Advertising Rates

Celebrating the Fourth Annual Chamorro Cultural Fest at Market Creek Plaza. Our program booklet will be a collector's item, viewed by thousands of people in San Diego and around the world!

Reserve your ad space by **February 28, 2013** by email to Sandy Uslander at [sandy.uslander@chelusd.org](mailto:sandy.uslander@chelusd.org) and Shirley Quichocho at [csquichocho@cox.net](mailto:csquichocho@cox.net).

### Ad Sizes and Rates

Outside Back Cover in Color Full Bleed  
5.5"w x 8.5"h  
\$850.00

Inside Front Cover in Color  
5"w x 8"h  
\$550.00

Inside Back Cover in Color  
5"w x 8"h  
\$550.00

Full Page in Color  
5"w x 8"h  
\$350.00

Full Page in Black & White  
5"w x 8"h  
\$250.00

Half Page in Black & White  
5"w x 4"h  
\$200.00

Quarter Page in Black & White  
5"w x 2" h  
\$125.00

Sponsorship of a booklet information page  
Business Name and Contact number or website  
\$100.00

\*Program Booklet is 5.5"w x 8.5"h; live area is 5.0"w x 8.0"h. Requirements:

\*All ads will be prepared on our ad template unless you would like to provide your own artwork.

\*CAMERA READY art must be provided in PDF by **February 28, 2013**

\*All artwork must be B+W unless the ad is purchased as color.

\*All non-bleed ads must have ¼ inch margin, dimensions reflect margin adjustments.

\*\*All ads must be emailed to Shirley Quichocho [csquichocho@cox.net](mailto:csquichocho@cox.net) and [sandy.uslander@chelusd.org](mailto:sandy.uslander@chelusd.org)

\*\*Please pay online or make checks payable to Chamorro Hands In Education Links Unity and mail to CHE'LU P.O.Box 742126, San Diego, CA 92174-2126.

\*\*Ad payments must be received by **February 28, 2013**.

**Ad size:**

**Name:**

**Business Name:**

**Phone:**

**Email:**

**Price:**

**Title:**

**Address:**

**Fax:**

Chamorro Hands in Education Links Unity (CHE'LU) is dedicated to the Chamorro community by strengthening our native language, culture and health through education.

Mailing Address: P.O. Box 742126 · San Diego, CA · 92174-2126

E-mail: [chelusd@gmail.com](mailto:chelusd@gmail.com) · Website: [www.chelusd.org](http://www.chelusd.org)